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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/518,992	08/26/2005	Junji Kato	SONYJP 3.3-374	1362
530 7590 09/28/2009 LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK			EXAMINER	
			MIZRAHI, DIANE D	
WESTFIELD.	VENUE WEST NJ 07090		ART UNIT	PAPER NUMBER
,			2617	
			MAIL DATE	DELIVERY MODE
			09/28/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Application No. Applicant(s) 10/518.992 KATO, JUNJI Office Action Summary Examiner Art Unit DIANE MIZRAHI 2617 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS. WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 07 July 2009. 2a) ☐ This action is FINAL. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. Disposition of Claims 4) Claim(s) 13-19 is/are pending in the application. 4a) Of the above claim(s) _____ is/are withdrawn from consideration. 5) Claim(s) _____ is/are allowed. 6) Claim(s) 13-19 is/are rejected. 7) Claim(s) _____ is/are objected to. 8) Claim(s) _____ are subject to restriction and/or election requirement. Application Papers 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are; a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: Certified copies of the priority documents have been received. Certified copies of the priority documents have been received in Application No. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patient Drawing Re 3) Information Disclosure Statement(s) (PTO/S Paper No(s)/Mail Date	view (PTO-948) Pape	view Summary (PTO-413) or No(s)Mail Date be of Informal Patent A}} lication or:
S. Patent and Trademark Office PTOL-326 (Rev. 08-06)	Office Action Summary	Part of Paper No./Mail Date 20090920

DETAILED ACTION

Claims 13-19 are currently pending in the subject application and are presently under consideration. Claims 1-12 have been canceled.

This office action is in response to the newly submitted amendment filed July 7, 2009.

Based on the newly submitted amendment and Applicant's arguments, Examiner has issued a new office action.

Examiner has reconsidered the amendment and remarks set forth in this office action. See new office action below.

Request for Continued Examination Under 37 CFR 1.114

This is in response to request for amendments filed July 7, 2009, Continued Examination Under 37 CFR .1.114.

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's Request for Continued

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2009, has been entered.

Examination (RCE) submission and its accompanying amendment filed on July 7,

Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 16-19 recites the limitation "the quotient" in Claims 13, and 14-16. There is insufficient antecedent basis for this limitation in the claim.

Claims 16-19 recites the limitation "the favorite content lists" and "content items" in Claims 13, and 14-16. There is insufficient antecedent basis for this limitation in the claim.

Claim Rejections - 35 USC § 101

35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 14 and 18 are rejected under 35 U.S.C. 101 because the claimed invention is directed non-statutory subject matter.

A § 101 process must (1) be tied to another statutory class (such as a particular apparatus) or (2) transform underlying subject matter (such as an article or materials) to

a different state or thing. If neither of these requirements is met by the claim, the method is not a patent eligible process under § 101 and should be rejected as being directed to nonstatutory subject matter.

As to claims 14 and 18, these claims recited purely mental steps. These claims lack the necessary physical articles or objects to constitute a machine or a manufacture within the meaning of 35 USC 101. As such, they fail to tie with a statutory category. Thus, to qualify as a § 101 statutory process, the claim should positively recite the other statutory class (the thing or product) to which it is tied, for example by identifying the apparatus that accomplishes the method steps, or positively recite the subject matter that is being transformed, for example by identifying the material that is being changed to a different state.

In the interest of compact prosecution, the application is further examined against the prior art, as stated below, upon the assumption that the applicants may overcome the above stated rejections under 35 U.S.C. 101.

Allowable Subject Matter

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure [see USPTO 892]:

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Claim13-19 would be allowable if rewritten or amended to overcome the rejection(s) under 35 U.S.C. 101 and 112, 2nd paragraph, set forth in this Office action.

The following is an examiner's statement of reasons for allowance: Interpreting the claims in light of the specification, Examiner finds the claimed invention is patentably distinct from the prior art of record, which set forth in the following: the prior art of record does not teach the combination of claimed elements including: under the broadest reasonable interpretation of the claimed limitation consistence with the Applicant's Specification, the prior art cited above of fails to teach all of the Applicant's claimed limitation. In particularly, the claimed invention advantageously provides a finer level of detail that "assigning points to one content item in the favorite content list of each users other than the first user, assigning by dividing a same predetermined point value by the total number of content items listed in the favorite content list and assigning a quotient from dividing an assigned point value to the content items in the corresponding favorite content list" in combination with the other limitations of the claims, was not disclosed by, would not have been obvious over, nor would have been fairly suggested by the prior art of record in context to the claims and the specification.

The Examiner asserts that the claims overcome the prior art of record as describes above when the limitations are read in combination with the respective claimed limitations in their entirety.

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Thus, prior art of record neither render obvious nor anticipates the combination of claimed elements in light of the specification.

It is noted, PATENTS ARE RELEVANT AS PRIOR ART FOR ALL THEY

CONTAIN "The use of patents as references is not limited to what the patentees
describe as their own inventions or to the problems with which they are concerned.

They are part of the literature of the art, relevant for all they contain." In re Heck, 699
F.2d 1331, 1332-33,216 USPQ 1038, 1039 (Fed. Cir. 1983) (quoting In re Lemelson,
397 F.2d 1006, 1009, 158 USPQ 275,277 (CCPA 1968)). A reference may be relied
upon for all that it would have reasonably suggested to one having ordinary skill the art,
including non preferred embodiments (see MPEP 2123).

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Diane D. Mizrahi whose telephone number is 571-272-4079. The examiner can normally be reached on Monday-Thursday (9:30 - 4:30 p.m.).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nick Corsaro can be reached on (571) 272-7876. The fax phone numbers for the organization where this application or proceeding is assigned are (703) 872-9306 for regular communications and (703) 305-3900 for After Final communication.

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Any inquiry of a general nature or relating to the status of this application or

proceeding should be directed to the receptionist whose telephone number is (571) 272-

2100.

Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

published applications may be obtained from either Private PAIR or Public PAIR. Status

information for unpublished applications is available through Private PAIR only.

For more information about the PAIR system, see http://pair-direct.uspto.gov.

Should you have questions on access to the Private PAIR system, contact the

Electronic Business Center (EBC) at 866-217-9197 (toll free).

/Diane Mizrahi/

Diane.Mizrahi@USPTO.gov

Primary Patent Examiner

September 20, 2009